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Hi! I'm **Andrea Accatino**, a dedicated **Product Designer** specialized in **UX and UI**.
I love working on **hard testing projects** and crafting **User-Centric Experiences**.

WORK EXPERIENCE

- 2022 - ... ● **Product Designer (UX/UI)** (in progress)
Spreaker from iHeart Media (Remote)
- 2020 - ... ● **Head of Product** (Mentor, in progress)
Deep.Meta Ldt. (Remote)
- 2019 - 2022 ● **Product Designer (UX/UI)** (3 years, 2 months)
BasicNet s.p.a. (Torino)
- 2017 - 2018 ● **Product Designer (UX/UI)** (1 year, 3 months)
AboutWeb srl (Torino)
- 2016 - 2017 ● **Graphic Designer** (1 year)
Eurofiere srl (Torino)
- 2015 - 2016 ● **Digital Art Director** (1 year, 2 months)
Reopla srl (Torino)
- 2014 ● **Product Design (UX/UI) Internship** (3 months)
Webmobili.it (Torino)

PROFESSIONAL SKILLS

Figma + FigJam	●●●●●	Adobe Photoshop	●●●●●
InVision Studio	●●●●●	Adobe Illustrator	●●●●●
Miro	●●●●●	Amplitude	●●●●●
Draw.io	●●●●●	Wordpress	●●●●●
Balsamiq	●●●●●	HTML/CSS	●●●●●
Adobe XD	●●●●●	iOS app	●●●●●
Adobe Photoshop	●●●●●	Android app	●●●●●

PORTFOLIO

WWW.ANDREAACCATINO.IT (Website, Portfolio)
[/ANDREAACCATINO](https://www.linkedin.com/in/andreaaccatino) (LinkedIn)

EDUCATION

- 2023 ● **Product Roadmaps for Digital Products**
Avanscoperta (Workshop)
- 2021 ● **English Certificate C1 Advanced**
EF Standard English Test (EF SET)
- 2015 ● **University Degree in Product Design**
Politecnico di Torino
- 2009 ● **High School Diploma**
Liceo Classico Statale Vittorio Alfieri

ACHIEVEMENTS

- 2021 ● **Winner of Energy & Environment Track**
Imperial Enterprise Lab
- 2021 ● **Finalist at Venture Catalyst Challenge**
Imperial Enterprise Lab

SPOKEN LANGUAGES

Italian: speaking/writing - native language
English: speaking/writing - C1 Advanced

PERSONAL SKILLS

User Centered Design	Information Architecture
User Research	User Testing
User Flow	A/B Testing
Wireframing	Heuristic Analysis
Prototyping	Product Ownership
Design System	